



www.Fox8.com

WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

CONTRACT

<u>Contract / Revision</u>	<u>Alt Order #</u>
569506 /	09797512
<u>Product</u>	
<u>NAM</u>	
<u>Contract Dates</u>	<u>Estimate #</u>
08/20/12 - 09/05/12	
<u>Advertiser</u>	<u>Original Date / Revision</u>
National Assoc of Manufacturers	08/20/12 / 08/20/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
WJW	Jon Brunzell
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 50+	
<u>IDB#</u>	<u>Advertiser Code</u>
	6087
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

Target Enterprises
15260 Ventura Blvd.
Suite 1240
Sherman Oaks, CA 91403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals		
										Type	Spots	Amount
N 1 8	08/27/12	08/31/12	M-F 6a-8a		6a-8a Rotator		:30			NM	3	\$4,200.00
NEWS												
Week:	08/27/12	09/02/12	MTWTF--					3	\$1,400.00			
N 2 8	08/27/12	08/31/12	M-F 8a-9a		8a-9a News		:30			NM	3	\$4,200.00
NEWS												
Week:	08/27/12	09/02/12	MTWTF--					3	\$1,400.00			
N 3 8	09/04/12	09/05/12	M-F 8a-9a		8a-9a News		:30			NM	1	\$1,400.00
NEWS												
Week:	09/03/12	09/09/12	-TW----					1	\$1,400.00			
N 4 8	08/27/12	08/31/12	M-F 9a-10a		9a-10a		:30			NM	3	\$2,400.00
NEWS												
Week:	08/27/12	09/02/12	MTWTF--					3	\$800.00			
N 5 8	08/26/12	09/02/12	FOX News Sunday		9a-10a & 10a-11a i		:30			NM	2	\$1,000.00
FOX NEWS SUNDAY												
Week:	08/20/12	08/26/12	-----S					1	\$500.00			
Week:	08/27/12	09/02/12	-----S					1	\$500.00			
N 6 8	08/26/12	09/02/12	Su 6p-7p		6p-7p News		:30			NM	2	\$2,000.00
NEWS												
Week:	08/20/12	08/26/12	-----S					1	\$1,000.00			
Week:	08/27/12	09/02/12	-----S					1	\$1,000.00			
Totals										14	\$15,200.00	

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/26/12	2	\$1,500.00	\$1,275.00
08/27/12 - 09/05/12	12	\$13,700.00	\$11,645.00
Totals	14	\$15,200.00	\$12,920.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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National Assoc of Manufa	08/20/12 / 08/20/12	

Signature: _____ **Date:** _____

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